

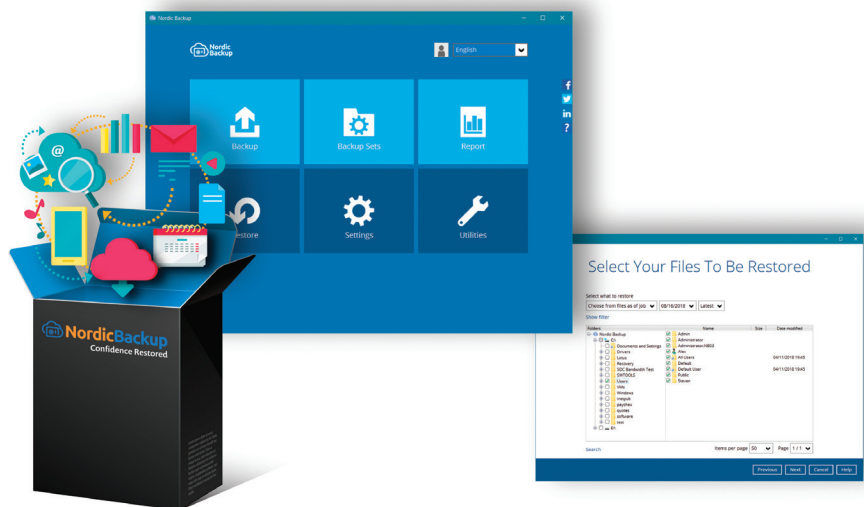
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Nordic Backup Has Never Lost Any Law Firm Data and Can Restore It Almost Instantly

By Neil J. Squillante
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Your firm's data is like good health. You don't notice it until something goes wrong. Too often, law firms realize their backups are inadequate after disaster strikes. For example, many products cannot backup open databases such as the one in Outlook or your document management system. Likewise, many products cannot backup data in cloud services. Also, it takes too long for most products to get your firm up and running again.



Nordic Backup Offers a Diverse Array of Backup Options

Nordic Backup ... in One Sentence

Nordic Backup can preserve any data type regardless of its location, and includes ShadowProtect for nearly instant restores.

The Killer Feature

Nordic Backup has hundreds of law firm customers. Recently, Ken Schurr, founder of

Kenneth Schurr PA, discovered that his data server become infected with ransomware. He called his consultant, Arthur Lane at Lane Computer Solutions. Lane is a Nordic Backup reseller so he had long ago moved the firm to Nordic Backup.

"Inside of two hours, Nordic personnel were able to restore the entire system to a point before the infection and have everything back up and running as usual," says Lane. "We were very impressed with both the software and the support provided by the people at Nordic in getting our law firm client back up and running."

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"Anyone can backup data but securing a business the right way is done with restoration in mind," says Nordic Backup CEO Morten Westerberg. "Our metric for success is the length of time it takes our clients to return to business as usual."

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Nordic Backup achieves fast restores by offering industry-leading [ShadowProtect](#) as an option, which enables you to restore five times faster than would be typical.

Other Notable Features

For each backup, Nordic Backup walks you through various settings such as what you want to backup, where to store it, and when it should run. You can store your backups locally or online. The most commonly-used online option is Nordic Backup’s own U.S.-based data centers with end-to-end encryption and a private key stored at your firm. No customer has ever lost data and no data breach has ever occurred according to Westerberg.

Nordic Backup offers a more diverse array of backup options than competing solutions. For example, it can backup Windows PCs and Macs. In addition to the operating system and documents, Nordic Backup also backs up databases such as Outlook, Exchange, QuickBooks, and document and practice

management systems. Nordic Backup also backs up cloud storage services like Dropbox, Box, OneDrive, and Amazon S3. You can even save the data in one cloud service to another cloud service.

You can restore anything from a single document to an entire network of computers. A search function enables you to find files you need to restore. The restore process notifies you if an overwrite risk exists and can keep all copies as a safeguard. Choose any destination for the restore such as the original location, a new computer in your office, or a virtual desktop in Nordic Backup’s data centers. Nordic Backup can assist you with a restore, often at no extra charge.

What Else Should You Know?

Nordic Backup offers three Small Business plans that differ primarily by storage — Basic (\$249/year; 250 GB), Plus (\$499/year; 500 GB), and Preferred (\$999/year; 1 TB). All plans include unlimited computers and backup sets. For a small additional fee, you can add ShadowProtect and server backups to your plan.

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Neil J. Squillante is the founder and publisher of TechnoLawyer, an award-winning network of free email newsletters for lawyers and law office administrators. Many consider TechnoLawyer the only email subscription they need. Previously, Neil practiced commercial litigation at Willkie Farr & Gallagher. He received his J.D. from UCLA School of Law and his B.A. from Duke University.

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